

MEMBER e-UPDATES

DIGITAL

Choose one or both: **Monthly ARA 360° eNewsletter** **Weekly ARA Recycler Update**

Date: _____

Are You An:

ARA Member Non-Member

IF NO, ARE YOU INTERESTED IN MEMBERSHIP? Y / N

For ARA Office Use Only	
Received: _____	By: _____
Total Amt. Per Issue: _____	

Custom eBlast

**You must contact
Caryn Smith or Jay Mason
at (239) 225-6137 or
ARAEditor@comcast.net
to book your custom
e-blast, as opportunities
are limited!**

INFORMATION:

Company: _____ Contact Name: _____

Mailing Address: _____

City: _____ State/Province: _____ Postal Code: _____

Country: _____ Phone: _____ Fax: _____

E-Mail: _____ Web site: _____

Monthly ARA360° (check one) **1 ISSUE \$200** **3 ISSUES \$300** **6 ISSUES \$450**

<input type="radio"/> JANUARY	<input type="radio"/> FEBRUARY	<input type="radio"/> MARCH	<input type="radio"/> APRIL
<input type="radio"/> MAY	<input type="radio"/> JUNE	<input type="radio"/> JULY	<input type="radio"/> AUGUST
<input type="radio"/> SEPTEMBER	<input type="radio"/> OCTOBER	<input type="radio"/> NOVEMBER	<input type="radio"/> DECEMBER

NEW Weekly Update (4 week min.) (check one) **1 MO \$360** **3 MO \$888** **6 MO \$1,440**

In choosing the Weekly Update, ARA sends 2 emails per week. Therefore, you get 8, 24, or 48 placements depending on timeframe.

<input type="radio"/> JANUARY	<input type="radio"/> FEBRUARY	<input type="radio"/> MARCH	<input type="radio"/> APRIL
<input type="radio"/> MAY	<input type="radio"/> JUNE	<input type="radio"/> JULY	<input type="radio"/> AUGUST
<input type="radio"/> SEPTEMBER	<input type="radio"/> OCTOBER	<input type="radio"/> NOVEMBER	<input type="radio"/> DECEMBER

BEST DEAL: BOTH EMAILS (check one) **1 MO \$420** **3 MO \$951** **6 MO \$1,607**

<input type="radio"/> JANUARY	<input type="radio"/> FEBRUARY	<input type="radio"/> MARCH	<input type="radio"/> APRIL
<input type="radio"/> MAY	<input type="radio"/> JUNE	<input type="radio"/> JULY	<input type="radio"/> AUGUST
<input type="radio"/> SEPTEMBER	<input type="radio"/> OCTOBER	<input type="radio"/> NOVEMBER	<input type="radio"/> DECEMBER

AD SPECIFICATIONS: 300 X 250 PIXELS **FORMATS:** Materials should be submitted in the following:
72 Resolution DPI in JPEG or PDF. NOTE: Quality cannot be guaranteed on ad materials submitted with distortions.

**300 PIXELS X
250 PIXELS**

PAYMENT METHOD:

Send Company an Invoice
ATTENTION TO:

Check Enclosed
*Payable in U.S. Dollars to the
Automotive Recyclers Association*

To Pay by Credit Card
*Contact John Caponiti at
john@a-r-a.org or
(571) 208-0428*

New Advertisers: ARA requires FULL PAYMENT of the first placement of your ad by the **MATERIALS DUE DATE.**

Your payment in the amount of _____ is due by _____. If payment is not received, your ad will not run. Future ad placements will be billed upon publication.

Acceptance of this insertion order by the Automotive Recycling Association ("ARA") constitutes a contract. Payment terms are upon receipt of invoice. Interest of 1.5% per month will be charged on overdue accounts. This contract is not binding until it has been accepted in writing by the signature of an authorized representative of each of the parties. ARA reserves the right to accept or reject any submission for any reason in its sole discretion. ARA shall not be liable under any circumstances for any incidental, special or consequential damages or economic loss, based upon breach of contract, negligence, strict liability in tort or any other legal theory and any ARA liability under a contract formed hereunder shall be limited to the amount paid to ARA by the customer over the prior twelve (12) month period before the particular event. The contract may not be assigned by either party without the written approval of both parties. ARA will retain the sole original copy of this contract in its records, and produce a copy for the customer upon request of customer. This agreement shall be covered by the laws of the Commonwealth of Virginia. Any modification, supplement or waiver with regard to this contract must be in writing and signed by a duly authorized representative of the party against whom enforcement is sought. Waiver of any default shall not constitute a waiver of any subsequent default. In any legal suit for collection of amounts owed by customer hereunder, customer hereby consents to the jurisdiction of any court in the Commonwealth of Virginia and further agrees that any process or notice of motion may be served outside the Commonwealth of Virginia to the customer at the address set forth in this contract, by certified or first class mail, or by personal service, provide a reasonable time for appearance is allowed. If any provision of this contract is or becomes unenforceable because of present or future laws of any governmental body or entity, then the remaining parts of this contract shall not be affected. Any Cancellations of/or change in this contract must be submitted in writing 30 days prior to issue closing date. Advertisers failing to meet contracted frequency program will be subject to shortrate.

AUTHORIZED SIGNATURE: _____

Print Name: _____ Title: _____

Date: _____ Agreed Rate Per Issue: _____

Email completed contract and artwork to JAY MASON at JAY@DRIVENBYDESIGN.NET



CARYN SMITH, ADVERTISING SALES
(239) 225-6137 ■ ARAEDITOR@COMCAST.NET

JAY MASON, ADVERTISING SALES & CONTRACTS
(239) 225-6137 ■ JAY@DRIVENBYDESIGN.NET